



MIRACLE BASH

BENEFITING THE REGIONAL NEONATAL INTENSIVE CARE UNIT

August 2024

Miracle Bash is a 21-and-up event featuring games, food, one of the largest silent auctions in town and special moments that connect guests to the meaning of the event – to provide lifesaving equipment for sick and premature babies through the Melissa George Neonatal Memorial Fund. By sponsoring Miracle Bash, your company will receive visibility benefits at this donor-favorite event, plus tickets to enjoy the fun!

2023 EVENT IMPACT

-  559 guests
-  Provided new high-tech infant beds and warmers to care for our sickest babies
-  \$210,000 net proceeds

SPONSORSHIP LEVELS

	SILVER \$1,000	GOLD \$2,500	PATRON \$5,000	BENEFACTOR \$10,000	PRESENTING \$15,000	FOUNDING \$25,000	PREMIER \$35,000
Miracle Bash tickets	4	6	8	12	16	20	24
Inclusion on sponsor board	✓	✓	✓	✓	✓	✓	✓
Post-event social media thank you	✓	✓	✓	✓	✓	✓	✓
Inclusion in event sponsor video loop	✓	✓	✓	✓	✓	✓	✓
Invite to donor appreciation event			✓	✓	✓	✓	✓
Inclusion in event e-blasts				✓	✓	✓	✓
Logo on event website					✓	✓	✓
Special recognition from the stage						✓	✓
Signage at bar areas						✓	✓
Logo on digital billboards (locations across Madison County)							✓
Opportunity to speak from the stage							✓

Huntsville Hospital Foundation reserves the right to cancel an event due to any circumstances which would make the event non-viable. If Huntsville Hospital Foundation cancels or postpones an event, sponsors will have the option to either transfer registration to the same event at the new, future date or allow the sponsorship to be donated to Huntsville Hospital Foundation. If an event is canceled, it will be posted on the Foundation and Hospital websites and social media outlets, and sponsors will be informed via email.